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WP7 - Deliverable D7.1 –report Communication and Dissemination Plan



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List of Acronyms and Abbreviations

Abbr.	Description
DC	Dissemination & Communication
DCE	Dissemination, communication & exploitation
FC	Fuel Cell
PGS	Power Generation System
SRIA	Scientific Research and Innovation Agenda



1 Executive Public Summary

The aim of this preliminary plan for dissemination and communication is to present the planned strategy and actions for communication and dissemination of the results of the BRAVA project. The overall scope of the dissemination activities within the BRAVA project is to ensure the maximal impact of the project by efficiently communicating project innovations towards relevant target groups and express these in terms such that these are readily understandable by the target group. An important tool for this is the project's brand identity which will be used throughout the project. Dissemination involves preparing information for the project website and facilitating the exploitation activities of the project, making the results known to future users.

Part of the dissemination plan is to maximise the impact of the BRAVA Fuel Cell (FC) Power Generation System (PGS) subsystems and promote its future widespread use in aviation and possibly in other branches of transport. Main aspects are to promote key BRAVA results and outcomes to all relevant stakeholders, in a targeted way, providing easy access to relevant information via appropriate communication channels. An objective is to promote the project findings through presentations at workshops, scientific publications etc. This document will be a living (running) document and will be updated at least annually. Next to this, coordinator A-D will track and trace the dissemination activities closely.



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Project partners:

#	Partner short name	Partner Full Name
1	A-D	AIRBUS OPERATIONS GMBH
2	A-E	AIRBUS OPERATIONS SL
3	AER	AEROSTACK GMBH
4	CNRS	CENTRE NATIONAL DE LA RECHERCHE SCIENTIFIQUE
4.1	UM	UNIVERSITE DE MONTPELLIER
5	HER	HERAEUS DEUTSCHLAND GMBH & CO KG
6	LTS	LIEBHERR AEROSPACE TOULOUSE SAS
7	MAD	MADIT METAL S.L.
8	MOR	MORPHEUS DESIGNS S.L.
9	NLR	STICHTING KONINKLIJK NEDERLANDS LUCHT – EN RUIJTEVAARTCENTRUM
10	SOL	SOLVAY SPECIALTY POLYMERS ITALY SPA
10.1	RHOP	RHODIA OPERATIONS
10.2	RHLA	RHODIA LABORATOIRE DU FUTUR
11	TUB	TECHNISCHE UNIVERSITAT BERLIN

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